

1.5 Word order matters

- Every word matters in your query,
even the word order can make a difference

Compare these results...

- [who]

The screenshot shows a Google search interface with the query 'who'. The search results page displays approximately 7.15 billion results in 0.37 seconds. The top result is for the 'World Health Organization: WHO' with the URL 'www.who.int/'. Below the main result, there are several related links: 'Employment', 'Data and statistics', 'SARS', 'WHOSIS', 'Avian Influenza', and 'Health topics'. On the right side, there is a knowledge panel for the 'World Health Organization' featuring its logo, a brief description, and a section for 'Recent posts on Google+'.

Google

who

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About 7,150,000,000 results (0.37 seconds)

World Health Organization: WHO
www.who.int/ World Health Organization
15 May 2015 -- WHO and partners have sent an international expert team and negotiated provision of over half a million doses of vaccine to help Niger combat ...

Search who.int

Employment
World Health Organization - Who we need - Application process

Data and statistics
A collection of WHO datasets and references which can be useful ...

SARS
SARS was recognized at the end of February 2003. WHO co ...

WHOSIS
The WHO Statistical Information System (WHOSIS) has been ...


Avian Influenza
Reported to WHO - Avian influenza in humans - Situation updates

Health topics
WHO list of health topics with links to WHO projects, initiatives ...

World Health Organization

The World Health Organization is a specialized agency of the United Nations that is concerned with international public health. It was established on 7 April 1948, headquartered in Geneva, Switzerland.
[Wikipedia](#)

Recent posts on Google+

 **World Health Organization (WHO)**
967,492 followers • Shared publicly

World Health +SocialGood is live! Tune in for the highlights of Day 4 of the 68th World Health Assembly #WHA68 May 21, 2015

Feedback

- [a who]

Google

a who

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About 1,310,000,000 results (0.46 seconds)



Horton Hears a Who! (2008) - IMDb
www.imdb.com/title/tt0451079/ - Internet Movie Database
★★★★☆ Rating: 6.9/10 - 96,855 votes
With Jim Carrey, Steve Carell, Carol Burnett, Will Arnett. Horton the Elephant struggles to protect a microscopic community from his neighbors **who** refuse to ...
(2008) Poster - Quotes - Release Dates - Company credits

Horton Hears a Who! - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Horton_Hears_a_Who! - Wikipedia
Horton Hears a **Who!** is a children's book written and illustrated by Theodor Seuss Geisel under the pen name Dr. Seuss and was published in 1954 by Random ...
Horton Hears a Who! (film) - Horton Principle - Disambiguation - TV special

Horton Hears a Who! (film) - Wikipedia, the free encyclopedia
[en.wikipedia.org/wiki/Horton_Hears_a_Who!_\(film\)](http://en.wikipedia.org/wiki/Horton_Hears_a_Who!_(film)) - Wikipedia
Dr. Seuss' Horton Hears a **Who!** is a 2008 American computer-animated adventure comedy film based on the Dr. Seuss' book of the same name. The film was ...

- [the who]



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About 1,330,000,000 results (0.33 seconds)

The Who | Official Site

thewho.com/ ▾ The Who ▾

The Who Official website is the best place for news, merchandise, fan club, tour dates, Presale and VIP ticketing, interactive forums and information about The ...

[Tour - News](#) - [The Who Community Board](#) - [The Who Home](#)

Tour - The Who

thewho.com/tour/ ▾ The Who ▾

The Who Official website is the best place for tour dates, news, merchandise, fan club, Presale and VIP ticketing, interactive forums and information about The ...



Tue, May 26	The Who Hits 50! – North ...	Barclays Center, Brooklyn ...
Sat, May 30	The Who Hits 50! – North ...	Forest Hills Stadium, Forest ...
Sun, Jun 21	The Who Hits 50! – European ...	Odyssey Arena, Belfast, IE

The Who - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/The_Who ▾ Wikipedia ▾

The Who are an English rock band that formed in 1964. Their classic line-up consisted of lead singer Roger Daltrey, guitarist Pete Townshend, bassist John ...

[The Who discography](#) - [Keith Moon](#) - [Roger Daltrey](#) - [Pete Townshend](#)

The Who

Rock band

The Who are an English rock band that formed in 1964. Their classic line-up consisted of lead singer Roger Daltrey, guitarist Pete Townshend, bassist John Entwistle, and drummer Keith Moon. [Wikipedia](#)

Word order matters

The image shows two Google search results side-by-side, illustrating the importance of word order. A red arrow points from the search bar of the left search to the search bar of the right search.

Left Search: sky blue

Google

sky blue

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About 1,000,000 results (0.40 seconds)

Sky blue - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Sky_blue - Wikipedia
Sky blue is the name of a colour, first recorded in English in the 1729 Cyclopædia of Ephraim Chambers. Prior to the Chambers reference, the colour had first ...
Variations of sky blue - Sky blue in human culture - See also - References

Images for sky blue

More images for sky blue

Right Search: blue sky

Google

blue sky

Web Images Maps Videos Shopping More Search tools

About 232,000,000 results (0.27 seconds)

Blue Sky Studios: Home
blueskystudios.com/ - Blue Sky Studios
Blue Sky crew members reminisce on the most valuable lessons they've learned along the way from their favorite teachers and professors. Check it out! "My first ...
Job Openings - Contact Us - Films - Our Story

Blue Sky Chinese Restaurant
www.blueskycampbell.com
3.1 ★★★★★ 12 Google reviews · Google+ page

Blue Sky Research
www.blueskyresearch.com
Google+ page

Map results for blue sky

A 2028 Winchester Blvd
Campbell, CA
(408) 378-0424

B 510 Alder Dr
Milpitas, CA
(408) 941-6068

1.5 Capitalization (or not)

- Capitalization does not matter in Google searches

red Delicious

About 65,500,000 results (0.28 seconds)

[Red Delicious - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Red_Delicious

The **Red Delicious** is a clone of apple cultigen, now comprising more than 50 cultivars, that was recognized in Madison County, Iowa, United States, in 1880.

↳ [History](#) - [Production decline](#) - [Sports \(mutations\)](#) - [References](#)

[Why the Red Delicious No Longer Is](#)

www.washingtonpost.com › [Business](#)

Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented ... **Red Delicious** remains the single largest variety produced in the state, but others ...

[Images for red Delicious](#) - Report images



red dEliCiOus

About 65,500,000 results (0.16 seconds)

[Red Delicious - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Red_Delicious

The **Red Delicious** is a clone of apple cultigen, now comprising more than 50 cultivars, that was recognized in Madison County, Iowa, United States, in 1880.

↳ [History](#) - [Production decline](#) - [Sports \(mutations\)](#) - [References](#)

[Why the Red Delicious No Longer Is](#)

www.washingtonpost.com › [Business](#)

Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented ... **Delicious** remains the single largest variety produced in the state, but o

[Images for red dEliCiOus](#) - Report images



Punctuation does not matter... usually...

- Google queries cannot include most special characters:

§ ¶ ¥ £ € © ® ≅ ≠ √

However... there are a couple of exceptions...

- A few characters DO make a difference:

[C++]

[C#]

[#hashtag]

[\$100]

[@dmrussell]

[45%]

Spelling correction

488941 britney spears	28 britney spears	9 brinttany spears	5 brney spears	3 britiy spears	2 brixreny spears
40134 brittany spea		9 britanay spears	5 broitney spears	3 britmeny spears	2 brittany spears
36315 brittney spea	britany spears	9 britinany spears	5 brotny spears	3 britneey spears	2 britttany spears
24342 britany spears	britny spears	9 britn spears	5 bruteny spears	3 britnehy spears	2 britttney spears
7331 britny spears	briteny spears	9 britnew spears	5 btiyney spears	3 britnely spears	2 britain spears
6633 brittney spear	britteny spears	9 britneyn spears	5 britttney spears	3 britnesy spears	2 britane spears
2696 brittney spea	britttney spears	9 britrney spears	5 gritney spears	3 britnetty spears	2 britaneny spears
1807 briney spears	briney spears	9 brtiny spears	5 spritney spears	3 britnex spears	2 britania spears
1635 brittney spear	britttny spears	9 brtittney spears	4 bittny spears	3 britneyxxx spears	2 britann spears
1479 brintey spear	brintey spears	9 brtny spears	4 brnitney spears	3 britnity spears	2 britanna spears
1479 britanny spea	brintey spears	9 brytny spears	4 brandy spears	3 britnte spears	2 britannie spears
1338 britny spear	britanny spears	9 rbitney spears	4 brbritney spears	3 britney spears	2 britannt spears
1211 britnet spear	britny spears	8 birtiny spears	4 breating spears	3 britterny spears	2 britannu spears
1096 brittney spea	britiny spears	8 bithney spears	4 breetney spears	3 brittneey spears	2 britanyl spears
991 britney spea	britnet spears	8 brattany spears	4 bretiney spears	3 britttny spears	2 britant spears
991 britnay spear	britney spears	8 breitny spears	4 brfitney spears	3 brittnyey spears	2 briteeny spears
811 brithney spea	britiney spears	8 breteny spears	4 briattany spears	3 brityen spears	2 britenany spears
811 brtiney spear	britaney spears	8 brightny spears	4 brieteny spears	3 briytney spears	2 britenet spears
664 birtney spear	britnay spears	8 brintay spears	4 briety spears	3 britney spears	2 briteniy spears
664 brintney spea	brithney spears	8 brintey spears	4 briitny spears	3 broteny spears	2 britenys spears
664 briteney spea	brittney spears	8 briotney spears	4 briittany spears	3 brtaney spears	2 britianey spears
601 bitney spears	brintney spears	8 britnys spears	4 brinie spears	3 britiany spears	2 britin spears
601 brinty spears	brtiney spears	8 britley spears	4 brinteny spears	3 brtinay spears	2 britinary spears
544 brittany spe	brtney spears	8 britneyb spears	4 brintne spears	3 brtinney spears	2 britmy spears
544 brittany spea	birtney spears	8 britney spears	4 britaby spears	3 brittany spears	2 britnaney spears
364 britey spears	brintney spears	8 britnty spears	4 britaey spears	3 brtiteny spears	2 britnat spears
364 brittity spea	briteney spears	8 brittner spears	4 britainey spears	3 brtnet spears	2 britney spears
329 brtney spears	bitney spears	8 brottany spears	4 britinie spears	3 brytiny spears	2 britndy spears
269 bretney spear	brinty spears	7 baritney spears	4 britinney spears	3 btney spears	2 britneh spears
269 britneys spea	brittaney spears	7 birtney spears	4 britmney spears	3 drittney spears	2 britneny spears
244 britne spears	brittnay spears	7 biteney spears	4 britnear spears	3 pretney spears	2 britney6 spears
244 brytney spear	britey spears	7 bitny spears	4 britnel spears	3 rbritney spears	2 britneye spears
220 breatney spea	britttany spears	7 breateny spears	4 britneuy spears	2 barittany spears	2 britneyh spears
220 britiany spea	brtney spears	7 brianty spears	4 britnewy spears	2 bbbritney spears	2 britneym spears
199 brittney spea	brtney spears	7 brintye spears	4 britnewy spears	2 bbitney spears	2 britneyyy spears
163 britny spear	bretney spears	7 brittany spears	4 brittaby spears	2 bbritny spears	2 britney spears
147 breatny spear	britneys spears	7 britly spears	4 brittety spears	2 bbrittany spears	2 britnjey spears
147 brittiney spe	britne spears	7 britnej spears	4 britthey spears	2 beitany spears	2 britnne spears
147 britty spears		7 britneyu spears	4 brittnaey spears	2 beitny spears	2 britnu spears
147 brotney spear		7 britniy spears	4 brittnat spears	2 bertney spears	2 britoney spears
147 brutney spear		7 britnnay spears	4 brittney spears	2 bertny spears	2 britrany spears
133 brittency spe		7 brittian spears	4 brittnye spears	2 betney spears	2 britreny spears
133 briyney spear		7 briyny spears	4 brittteny spears	2 betny spears	2 britry spears
121 bittany spear		7 brittany spears	4 briutney spears	2 bhriney spears	2 britsany spears
121 bridney spears	17 brittanie spears	7 brttiney spears	4 briyeny spears	2 biney spears	2 brittanay spears
121 britainy spears	15 brinney spears	7 bttieny spears	4 brnity spears	2 bintey spears	2 brittang spears
121 britney spears	15 briten spears	7 brittany spears	4 brttney spears	2 biretny spears	2 brittans spears
109 britney spears	15 brittney spears	6 beritny spears	4 brttiany spears	2 britany spears	2 brittanyh spears
109 brithny spears	15 britheny spears	6 bhritney spears	4 bryney spears	2 birittany spears	2 brittanyh spears

Click on the Next arrow below to
continue on to the activity.