1.5 Word order matters

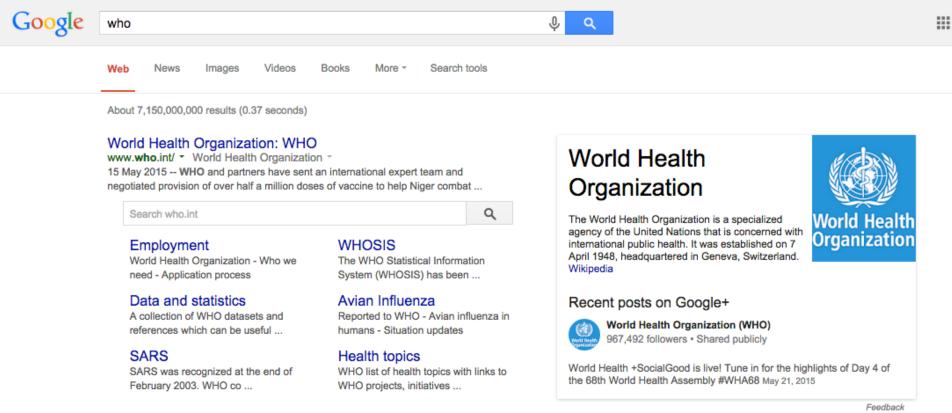
• Every word matters in your query,

even the word order can make a difference



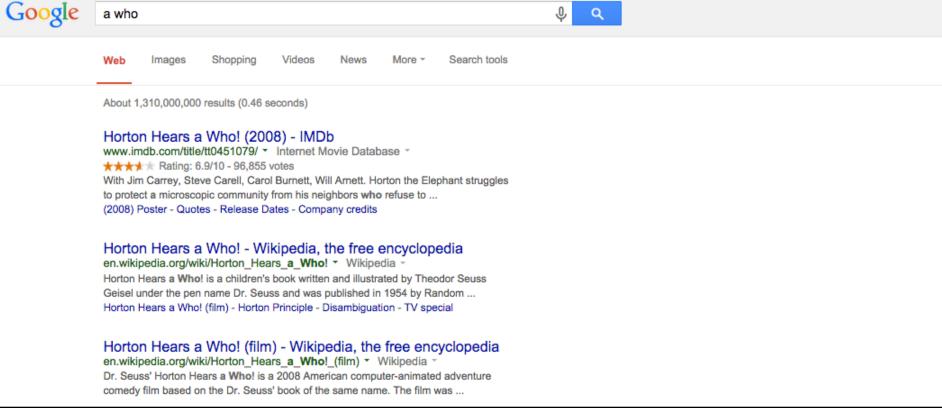
Compare these results...

[who]



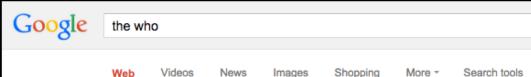


[a who]





• [the who]



About 1,330,000,000 results (0.33 seconds)

The Who | Official Site

thewho.com/ - The Who -

The Who Official website is the best place for news, merchandise, fan club, tour dates, Presale and VIP ticketing, interactive forums and information about The ...

Tour - News - The Who Community Board - The Who Home

Tour - The Who

thewho.com/tour/ The Who -

The Who Official website is the best place for tour dates, news, merchandise, fan club, Presale and VIP ticketing, interactive forums and information about The ...

Tue, May 26 The Who Hits 50! – North ... Barclays Center, Brooklyn ... Sat, May 30 The Who Hits 50! – North ... Forest Hills Stadium, Forest ... Sun, Jun 21 The Who Hits 50! – European ... Odyssey Arena, Belfast, IE

The Who - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/The_Who * Wikipedia *

The Who are an English rock band that formed in 1964. Their classic line-up consisted of lead singer Roger Daltrey, guitarist Pete Townshend, bassist John ...

The Who discography - Keith Moon - Roger Daltrey - Pete Townshend





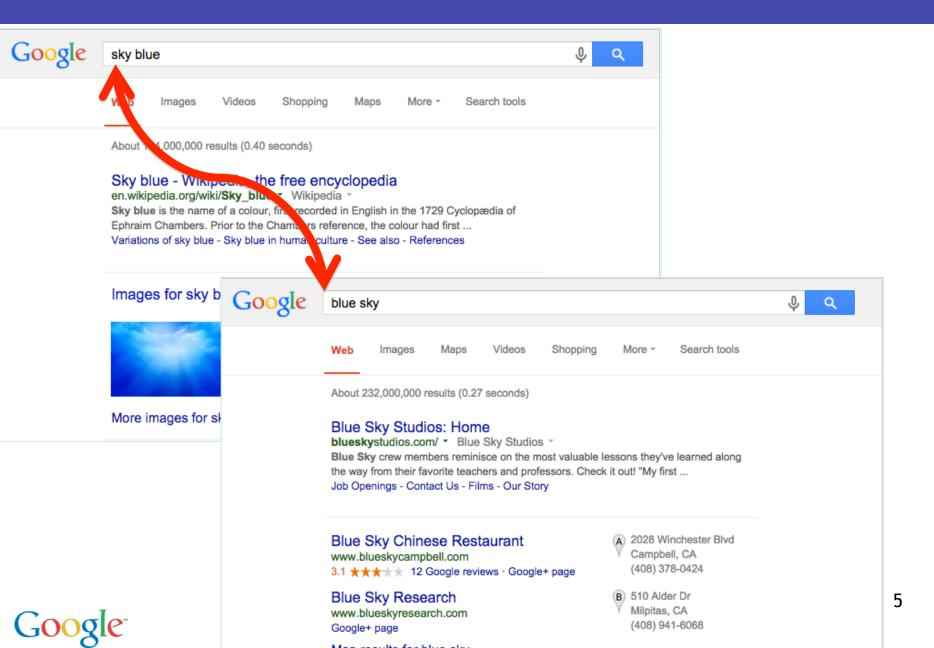
The Who

Rock band

The Who are an English rock band that formed in 1964. Their classic lineup consisted of lead singer Roger Daltrey, guitarist Pete Townshend, bassist John Entwistle, and drummer Keith Moon. Wikipedia



Word order matters



1.5 Capitalization (or not)

Capitalization does not matter in Google searches

red Delicious

About 65,500,000 results (0.28 seconds)

Red Delicious - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Red_Delicious

The **Red Delicious** is a clone of apple cultigen, now comprising more than 50 cultivars, that was recognized in Madison County, Iowa, United States, in 1880.

→ History - Production decline - Sports (mutations) - References

Why the Red Delicious No Longer Is

www.washingtonpost.com > Business

Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented ... **Red Delicious** remains the single largest variety produced in the state, but others ...

Images for red Delicious - Report images











red dEliCiOus

About 65,500,000 results (0.16 seconds)

Red Delicious - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Red_Delicious

The **Red Delicious** is a clone of apple cultigen, now comprising more that was recognized in Madison County, Iowa, United States, in 1880.

→ History - Production decline - Sports (mutations) - References

Why the Red Delicious No Longer Is

www.washingtonpost.com > Business

Aug 5, 2005 – In the 1980s heyday of the **Red Delicious**, it represented **Delicious** remains the single largest variety produced in the state, but of

Images for red dEliCiOus - Report images









Punctuation does not matter... usually...

• Google queries cannot include most special characters:

$$\S \P Y f \in \mathbb{C} \otimes \cong \neq \sqrt{}$$



However... there are a couple of exceptions...

A few characters DO make a difference:



Spelling correction

488941 britney spear	9 brinttany spears	5 brney spears	3 britiy spears	2 brirreny spears
40134 brittany spea	9 britanay spears	5 broitney spears	3 britmeny spears	2 brittany spears
36315 brittney spea britany spears	9 britinany spears	5 brotny spears	3 britneeey spears	2 britttany spears
^{24342 britany spear} britny spears	9 brith spears	5 bruteny spears	3 britnehy spears	2 britttney spears
7331 britom spears	9 britnew spears	5 btiyney spears	3 britnely spears	2 britain spears
6633 briteny spear briteny spears	9 britneyn spears	5 btrittney spears	3 britnesy spears	2 britane spears
2696 britteny spea britteny spears	9 brittney spears	5 gritney spears	3 britnetty spears	2 britaneny spears
1807 briney spears	9 brtiny spears	5 spritney spears	3 britnex spears	2 britania spears
	9 bitittney spears	4 bittny spears	3 britneyxxx spears	2 britann spears
1479 brintey spear brittny spears	9 brtny spears	4 bnritney spears	3 britnity spears	2 britanna spears
1479 britanny spear 1338 britiny spear brintey spears	9 brytny spears	4 brandy spears	3 brithtey spears	2 britannie spears
	9 rbitney spears	4 brbritney spears	3 britnyey spears	2 britannt spears
1211 britnet spear britanny spears	8 birtiny spears	4 breatiny spears	3 britterny spears	2 britannu spears
1096 britiney speage britiny spears	8 bithney spears	4 breetney spears	3 brittneey spears	2 britanyl spears
	8 brattany spears	4 bretiney spears	3 brittnney spears	2 britanyt spears
ggl britnay spear britnet spears	8 breitny spears	4 brfitney spears	3 brittnyey spears	2 briteeny spears
811 brithney spear 811 brtiney spear britiney spears	8 breteny spears	4 briattany spears	3 brityen spears	2 britenany spears
	8 brightny spears	4 brieteny spears	3 briytney spears	2 britenet spears
664 birtney spear britaney spears	8 brintay spears	4 briety spears	3 biltney spears	2 briteniy spears
664 brintney spea 664 briteney spea britnay spears	8 brinttey spears 8 briotney spears	4 briitny spears 4 briittany spears	3 broteny spears 3 brtaney spears	2 britenys spears 2 britianey spears
	8 britanys spears	4 brince spears	3 brtaney spears 3 brtiiany spears	2 britianey spears 2 britin spears
601 bitney spears brithney spears	8 britley spears	4 brinteney spears	3 brtinay spears	2 britinary spears
544 brittaney spe brtiney spears	8 britneyb spears	4 brintne spears	3 brtinney spears	2 britmy spears
544 brittnay spea birtney spears	8 brithrey spears	4 britaby spears	3 brtitany spears	2 britnaney spears
364 britev spears	8 brithty spears	4 britaey spears	3 brtiteny spears	2 britnat spears
364 brittiny spea brintney spears	8 brittner spears	4 britainey spears	3 brtnet spears	2 brithbey spears
329 bitney spears briteney spears	8 brottany spears	4 britinie spears	3 brytiny spears	2 britndy spears
269 bretnev spear	7 baritney spears	4 britinney spears	3 btney spears	2 britneh spears
269 britneys spea bitney spears	7 birntey spears	4 britmney spears	3 drittney spears	2 britneney spears
244 britne spears brinty spears	7 biteney spears	4 britnear spears	3 pretney spears	2 britneyő spears
244 bratnear snear	7 bitiny spears	4 britnel spears	3 rbritney spears	2 britneye spears
220 breatney spea brittaney spears	7 breateny spears	4 britneuy spears	2 barittany spears	2 britneyh spears
220 britiany spea brittnay spears	7 brianty spears	4 britnewy spears	2 bbbritney spears	2 britneym spears
100 hritaness enes	7 brintye spears	4 britnmey spears	2 bbitney spears	2 britneyyy spears
163 britary spear britey spears	7 britianny spears	4 brittaby spears	2 bbritny spears	2 britnhey spears
147 breatny spear brittiny spears	7 britly spears	4 brittery spears	2 bbrittany spears	2 britnjey spears
147 brittiney spe	7 britnej spears	4 britthey spears	2 beitany spears	2 brithne spears
	7 britneyu spears	4 brittnaey spears	2 beitny spears	2 britnu spears
147 brotney spear bretney spears	7 britniey spears	4 brittnat spears	2 bertney spears	2 britoney spears
147 brutney spear	7 britnnay spears	4 brittneny spears	2 bertny spears	2 britrany spears
	7 brittian spears	4 brittnye spears	2 betney spears	2 britreny spears
133 brigney spear britne spears	7 briyny spears	4 brittteny spears	2 betny spears	2 britry spears
121 bittany spear	7 brrittany spears	4 briutney spears	2 bhriney spears	2 britsany spears
121 bridney spears 17 brittanie spears	7 brttiney spears	4 briyeny spears	2 biney spears	2 brittanay spears
121 britainy spears 15 brinney spears 121 britmey spears 15 briten spears	7 btiteny spears 7 btrittany spears	4 brnity spears 4 brtteny spears	2 bintey spears 2 biretny spears	2 brittang spears 2 brittans spears
109 brietney spears 15 briterney spears	γ burituany spears δ beritny spears	4 brtteny spears 4 brttiany spears	2 biretny spears 2 biritany spears	2 brittanyh spears 2 brittanyh spears
109 brithny spears 15 britheny spears	δ beritny spears δ bhritney spears	4 browney spears	2 biritany spears 2 birittany spears	2 brittanyn spears 2 brittanyn spears
203 Dilonery Spears to Dilonerty Spears	b Darroney spears	. Dryney spears	L Dilloomly Speals	c Dirocalyn spears



Click on the Next arrow below to continue on to the activity.

